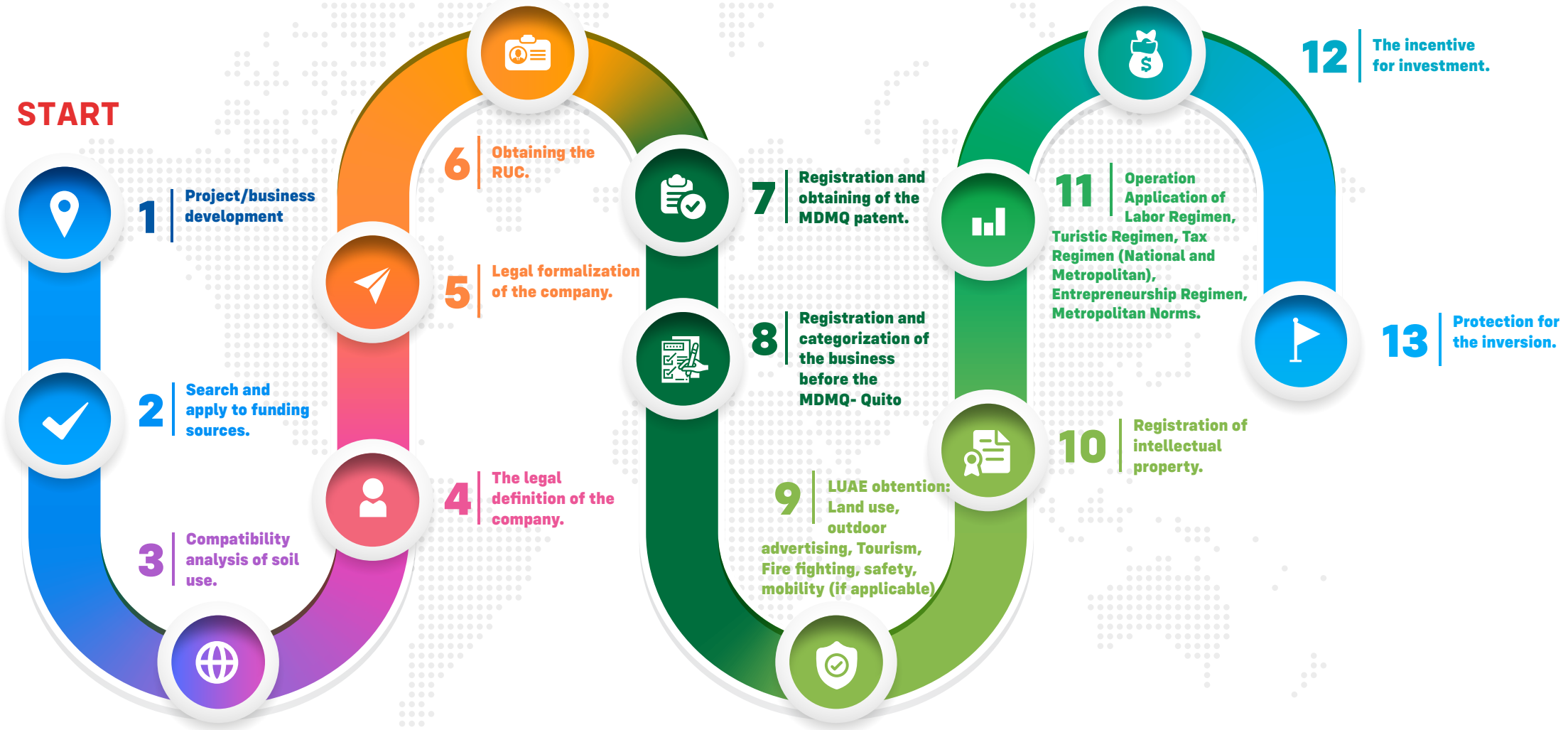INVESTOR-ENTREPRENEUR ROADMAP